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LINE-X ANNOUNCES WINNERS OF NASCAR "RACE TO THE FINISH" SWEEPSTAKES

Sweepstakes Winners Gifted Daytona 500 Tickets, Car Hood, Helmet and Race Suit Signed by Alex Bowman and Dale Earnhardt Jr.



HUNTSVILLE, Ala., (March 12, 2015) - [LINE-X](http://www.LineX.com), North America's largest retail automotive aftermarket franchise and leading provider of high performance spray-on bedliners, today announced the winners of their NASCAR "Race to the Finish" Sweepstakes. Thousands of fans swarmed to [LINE-X's Facebook Fan Page](#) and their local LINE-X stores to enter. Congratulations to the grand prize winner, Steve Rhodus from Avondale, Ariz. Steve and his

family traveled to the [Daytona 500 Race](#) on Sunday, Feb. 22, 2015 and have been gifted a race hood signed by Alex Bowman and Dale Earnhardt Jr. The lucky winner of a signed race suit is Ray Fritz from Hackettstown, N.J. and the signed race helmet winner is Lori Rich from West Newfield, Maine.

“We are thrilled to finally announce the winners of our Race to the Finish Sweepstakes for 2015. Sponsoring Alex Bowman’s race car was an honor for us and we know how excited Steve, Ray and Lori are as true fans of the sport and of LINE-X,” said Kevin Heronimus, CEO of LINE-X Protective Coatings. “As LINE-X continues to gain momentum in world of sports, we hope our fans will be on the lookout for more opportunities to win big like this in the near future.”

“As a huge fan of LINE-X and NASCAR, we can’t thank LINE-X enough for choosing us as grand prize winners of their NASCAR Race to the Finish Sweepstakes and for their hospitality through the whole process,” said Steve Rhodus, winner of the LINE-X NASCAR sweepstakes. “When we were notified that we were the grand prize winners of 4 tickets to Daytona 500 and a race hood signed by Alex Bowman and Dale Earnhardt Jr., we couldn’t believe it. Our thoroughly planned, all-inclusive trip to Florida for the race was more than we could have ever dreamed of and thanks to LINE-X, those are memories our family will forever hold dear to our hearts.”

After powering the [No.5](#) LINE-X Chevrolet, fielded by JR Motorsports and piloted by [Alex Bowman](#) for the NASCAR XFINITY Series race at [Phoenix International Raceway](#) last November, LINE-X kicked-off a three month sweepstakes. Fans were given the opportunity to win the hood off of the No.5 LINE-X Chevrolet race car, Alex Bowman’s race suit and helmet and four tickets and pit passes to the 2015 Daytona 500. The race suit, helmet and hood were signed by Alex Bowman and JR Motorsports co-owner, Dale Earnhardt Jr.. The “Race to the Finish” Sweepstakes began Saturday, November 8, 2014 and ran through the beginning of this year.

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