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McCullough Public Relations
330.244.9980

**A.R.E. ACCESSORIES TEAMS UP WITH LINE-X TO OFFER DURABLE NEW
COATING OPTIONS FOR TONNEAU COVERS AND TRUCK CAPS**

MASSILLON, Ohio, (Jan. 15, 2015) – A.R.E. Accessories is partnering with [LINE-X](#), North America's largest retail automotive aftermarket franchise and leading provider of high performance spray-on bed liners, to offer a premium elastomeric protective coating option for all A.R.E. truck caps and fiberglass tonneau covers. This option will be available in two different styles: the Overland, which features a coating and paint design combination offering protection for high-stress areas, and the OTR, which completely covers any cap or tonneau cover with durable LINE-X material. These new options are designed to enhance the tough, off-road style of today's pickup trucks and are available immediately. LINE-X, with a distinctive pebbled finish and satin sheen, is impact-, abrasion- and solvent-resistant technology that provides an armor-like layer of protection that can withstand years of wear and tear.

“A.R.E. Accessories and LINE-X are both leading brands known for quality and innovation in the light truck market, and these new options will give truck owners a

stylish way to protect their cap or cover investment,” said Andy Clutter, marketing manager, A.R.E.

“LINE-X is thrilled to partner with A.R.E. Accessories to showcase the ruggedness of our product applications. Providing the protective coatings for all A.R.E. truck caps and fiberglass tonneau covers is a great opportunity for us to highlight the durability of our protective coatings in a real world environment,” said Kevin Heronimus, CEO, LINE-X. “As with all LINE-X spray-on coatings, the application used for A.R.E. Accessories is a top-quality protective coating that is dependable in all conditions, from daily to the most extreme.”

A.R.E. offers a wide range of truck cap and tonneau cover styles available for Chevy/GMC, Ford, Nissan, RAM and Toyota trucks. A.R.E. backs all of their high-quality, American-made products with a limited lifetime warranty on materials and workmanship. The LINE-X coating is guaranteed to not fade or lose luster for three years. For more information about the new LINE-X product options, visit www.4are.com or call 330-830-7800.

About A.R.E. Accessories

A.R.E. Accessories began manufacturing aluminum frame truck caps in 1969 and has become a leading manufacturer of fiberglass truck caps and hard tonneau covers. At its ISO-9001:2008-certified manufacturing facilities, A.R.E.’s more than 700 employees create the products that are sold through a network of more than 650 independent authorized dealers. For more information, contact A.R.E. at 400 Nave Rd. S.E., P.O. Box 1100, Massillon, OH 44648, email contact@4are.com, call 330-830-7800 or visit www.4are.com.

About LINE-X LLC

LINE-X LLC (www.LINE-X.com) is a leading developer and provider of high performance protective coatings offering scientifically formulated polymers that permanently bond to a wide range of surfaces for unmatched durability. LINE-X has also expanded to include a custom truck division with Truck Gear by LINE-X (www.TruckGear.com), offering private labeled accessories from LINE-X and sold exclusively through LINE-X franchises. LINE-X products are utilized in automotive, commercial, light industrial, heavy industrial, agricultural, military, marine and custom applications. Headquartered in Huntsville, Ala. with more than 500 locations in 48 countries, it is the goal of LINE-X to consistently produce the highest quality and most reliable materials available. Follow LINE-X on Twitter @LineXprotects, become a fan on Facebook of LINE-X Protective Coatings and check out what LINE-X is doing on YouTube at: www.youtube.com/LINEXProtects. For media information please contact Cristin Liveoak at cliveoak@linex.com.

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